

## Introducing

# The Butter Wand

“The Magic of Warm Butter on Demand”

### TARGET MARKET:

- Real Butter Users (Convenience)
- Healthy Eating (Portioning)
- Senior Populations (Assistance)
- Commercial Applications (Restaurants)

### FEATURES:

- Fast, spreadable butter
- USB rechargeable
- Easy cleanup and storage

### PATENT INFORMATION

As of January 2023, a provisional patent has been filed. Mars Rising Network performed a patent search and concluded there is nothing similar to this product on the market. The opportunity for patent is strong and this unique device's wide range of potential target markets projects a robust chance for sizable market penetration in multiple markets.

### SUMMARY

Bread and butter are cornerstones of many American diets. The age old issue persists, cold butter is not easily spreadable. Uneven, lumpy spreads with way too much butter and/or torn bread are everyday outcomes in kitchens everywhere. If only there was a way...

Introducing the **Butter Wand**, a device that produces melted butter on demand. Enjoy warm, melted butter, (in the proper proportion) on toast, popcorn, anything the user desires at the push of a button. Simple to use, maintain and clean, the Butter Wand sets a new standard in spreadable real butter.

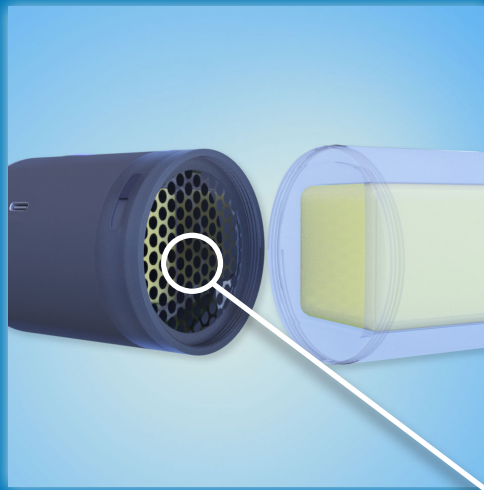
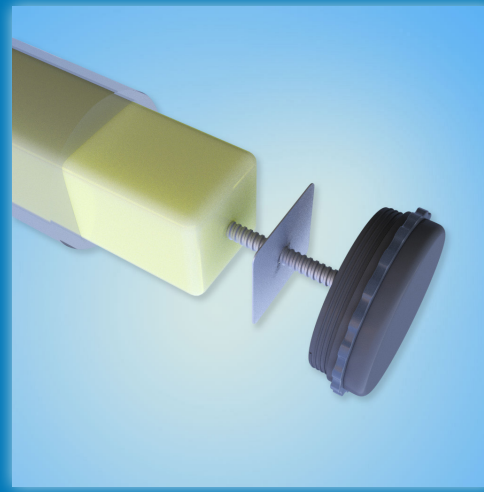
When off it is stored in the refrigerator. When switched on a blue indicator light illuminates to show “On”. Real butter is housed in a clear chamber and fed into a heater assembly with an easily turnable knob at the top of the device. Once heated, the ready light appears and melted butter is ready to spread at the press of a button. Need more? Repeat! Melted butter in seconds every time!

The Butter Wand breaks down into three main parts, making it very easy to clean and clear of obstructions. The Butter Wand is the end of melted butter mess and hard butter spreading frustrations everywhere!

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“Consumers Looking for Innovative Products that Loaded with Features and Affordable”. Global kitchen appliances market is projected to grow at a CAGR of 4.36% during 2022-2028 and attain a market value of US\$356.75 billion by 2028, up from US\$260.40 billion in 2021.

December 21, 2022. Source: SkyQuest Technology Consulting Pvt. Ltd.



See how it works!  
Watch the video at  
[www.meltbutternow.com](http://www.meltbutternow.com)



Innovative heating design  
creates quickly warmed  
butter for easy spreading.

## The Butter Wand

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**About the Developer**

The inventor, Marc Buckhantz is from Eugene, OR. For years frustrated by trying to spread unspreadable cold butter, he came up with a simple and effective solution. Buoyed by decades in restaurant marketing and with the guidance and assistance of the Mars Rising Network, Marc filed a provisional patent application and designed the invention to bring the Butter Wand from concept to reality. He is actively seeking the company that can best reach all the potential target markets to which the Butter Wand will appeal, to license the product for a royalty.

Member of the



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Marc Buckhantz